



MEMBERSHIP DRIVE & OUTREACH

Ladies & Gentlemen,

Over the last couple years, our Annual Conventions have been resoundingly successful by every scorecard except the ***very poor attendance*** of our members. And yet, robust membership is the cornerstone, indeed, driver of our mantra of “giving back “to our beloved Alma Mater in terms of both financial and human resources. Membership dues are a major source of funding its operational budget. Members are needed to contribute their time and talents to restoring the glorious past of EES/EHS. To arrest and reverse the declining attendance, a number of strategies are currently in place, namely, **the Regional VPs, Class Designations, Founder’s Day Event, and State Representatives**. These initiatives have not produced the desired results; thus, we need to strengthen them and introduce new ones. One suggestion is to have members apply for the positions of Regional Vice Presidents and State Representative rather than appointing them. Accordingly, membership committee have created job descriptions for the referenced positions. If you are interested, please contact me at your earliest convenience so that we can start the vetting process. Our goal is to have the positions filled shortly after our 2019 Reunion in Dover, Delaware.

With sincere best wishes,

Robert G. Sherman, Ph.D.
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Note: I have attached the Regional Chapters and Job Descriptions for your consideration.